

SPONSORSHIP AGREEMENT



Parties to this agreement:

Danmarks Bløderforening

Blekinge Boulevard 2
2630 Taastrup
Denmark
CVR No. 11802990

("Recipient")

Novo Nordisk Denmark A/S

Att.: Christian Klyver Tikkanen
Kay Fiskers Plads 10, 7 floor
2300 København S
CVR No. 38180045

("Novo Nordisk")

1. Summary

1.1 Recipient's request for support. The appendix titled "Recipient's request for support" details the specifics of the Recipient's activity(ies) ("the Activity") supported by the sponsorship and purpose of the Activity.

Title of Activity	Haemophilia Society's Annual Meeting
The Sponsorship	<p>Novo Nordisk will provide 30,948 DKK, including added tax if applicable to support the Recipient's request.</p> <p>In exchange for the sponsorship, the Recipient shall provide to Novo Nordisk the tangible benefit of: We will be mentioned both at the annual meeting to all participants - as well as accredited in the Haemophilia Society's Newspaper with our logo and name on.</p> <p>Novo Nordisk is one of several sponsors of the activity.</p>
Agreement Duration	This agreement starts on the 15 th of April 2023 and expires after all obligations are fulfilled, unless terminated earlier.

2. Recipient's Duties

2.1 Compliance with law and ethics. The Recipient shall comply with all applicable laws, rules, regulations, and professional standards, including those related to ethical business practices, bribery and corruption, among others. The Recipient will hold Novo Nordisk harmless against any claim or suit that arises in relation to any deviation from the above mentioned that is not due to any act or omission by Novo Nordisk.

2.2 Carry out the Activity with proper conduct. The Recipient shall carry out the Activity independently and in compliance with Novo Nordisk standards and industry codes, in Denmark called ENLI (Etisk nævn for lægemiddelindustrien).

No use of funds for entertainment	Do not use the sponsorship for leisure or social activities
Select qualified participants	Apply appropriate criteria to select participants in the Activity, including that any speakers, facilitators, and chairpersons are experts in the professional fields relevant to the Activity

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Reasonable payment and awards	If sponsorship is used for awards or other payments to third parties, apply a reasonable rate, including following Fair Market Value for any payments to Healthcare Professionals (hereinafter refer to as 'HCPs') and patients
Reasonable choice of venue	Hold activities in a location suitable for the Activity with modest hospitality
Reasonable travel	If sponsorship is used for Activity-related travel, carry out within reasonable time and cost
Transparency about support towards participants	The invitation for the event must clearly state that the event is being sponsored by one or more pharmaceutical companies.
No access for the general public	The commercial area with promotional booths will not be accessible for the general public; only health care professionals can have access to this area.
Acknowledgment of obligations towards ENLI	The Recipient acknowledges that Novo Nordisk must report the sponsorship to ENLI (Etisk Nævn for Lægemiddelindustrien) in accordance with ENLI's Promotion Code.

2.3 Physical items provided as-is. If Novo Nordisk donates physical items, the Recipient is solely responsible for the use of such items, and shall assure proper handling and storage of sponsored items after delivery. Novo Nordisk is not liable for the Recipient's use of sponsored items and is not required to carry insurance or take any other measures to protect sponsored items after delivery. Novo Nordisk provides such items as-is and without any representation or warranty of quality or performance.

2.4 Internal approvals. The Recipient shall obtain all necessary approvals related to the receipt of the sponsorship.

2.5 Inform Novo Nordisk of changes. The Recipient shall inform Novo Nordisk of any changes affecting the request for support. If Novo Nordisk determines the change affects its compliance requirements, Novo Nordisk may demand full or partial return of sponsorship, at the discretion of Novo Nordisk. In the case of return, the Recipient shall comply within 14 days.

2.6 Provide documentation within 1 month. The Recipient shall provide Novo Nordisk with documentation that the sponsorship was used for its intended purpose, within 1 month of completion of the Activity. Novo Nordisk may request additional detailed documentation as needed.

2.7 Disclose Novo Nordisk as sponsorship provider. The Recipient shall mention Novo Nordisk as the provider of the sponsorship in any public communications or advertising related to the Activity.

2.8 Do not use Novo Nordisk branding without approval. The Recipient may not use Novo Nordisk's logo, trademarks or other corporate identity marks or materials without written approval of the use from Novo Nordisk.

2.9 Allow Novo Nordisk to use Recipient's logo. The Recipient permits Novo Nordisk to use the Recipient's logo, trademarks or other corporate identity marks in any public communications or advertising related to Novo Nordisk's sponsorship.

3. Requirements for Financial Sponsorships

3.1 Payment after receipt of invoice. Novo Nordisk will send payment after receipt of invoice to the Recipient's bank account via electronic transfer within 30 days of receiving a complete invoice. Send completed PDF invoice to: AP-Novo-Repas@novonordisk.com. Include the below information on the invoice:

- Recipient name and address
- Bank account for electronic payment: Account holder name, account number (IBAN), bank name and address, routing number or code (SWIFT/BIC in EU, ABA/ACH in USA)
- Date of invoice

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- The Title of Activity and dates of activities covered by the invoice
- Sponsorship amount payable
- VAT or other tax amount payable
- Name of Novo Nordisk entity and address as stated in the introduction of this Agreement
- Novo Nordisk recipient of invoice as included below:

Name of Novo Nordisk invoice recipient Christian Klyver Tikkanen CTIK

3.2 Refund unspent amounts. The Recipient shall refund to Novo Nordisk any amounts not spent for the requested purposes, within 14 days after complete documentation of the Activity is provided.

4. Other Terms and Conditions

4.1 Require Public disclosures. To comply with applicable transparency requirements, Novo Nordisk will collect and may disclose personal information, transfers of value and details of its payment to Healthcare Professionals ("HCPs"), Healthcare Organizations ("HCOs"), and Patient Organizations. In addition to the payment amount, such disclosure may also include Name, address, contact details, nature of relationship with Novo Nordisk, tax number or unique identifier.

The Recipient will publish information on the Sponsorship on the Recipient's webpage. The information will include the Sponsorship amount and, if applicable, any in kind transfer, cf. the Danish Pharmaceutical Promotional Act (Reklamebekendtgørelsen) § 21. The information must be available on the Recipient's webpage no later than one (1) month after the Recipient received the Sponsorship. The information must be publicly available for at least two (2) years.

4.2 No incentive to prescribe or recommend. The sponsorship made by Novo Nordisk indicates no incentive or obligation for the Recipient to prescribe, recommend or otherwise support Novo Nordisk's products or services.

4.3 No conflict of interest. Recipient states it is not aware of any conflict of interest related to its acceptance of the sponsorship and shall promptly inform Novo Nordisk if such conflict of interest is discovered.

4.4 Compliance hotline. The Recipient can report suspected misconduct through the Novo Nordisk compliance hotline. Information about using the hotline and examples of what to report can be found at [Report suspected misconduct \(novonordisk.com\)](https://www.novonordisk.com/report-suspected-misconduct).

4.5 Termination for breach. Either party may terminate this contract immediately upon material breach by the other party.

4.6 Governing Law and Dispute Resolution. The laws of Denmark govern this agreement, disregarding choice of law rules. If a dispute cannot be settled by negotiation between parties, it will be settled by the ordinary courts in that country.

5. Attachments:

The following attachments are part of this agreement:

Attachment A: Recipient's request for support (application form, letter or email), with detailed program plan, timeline

Agreed to and Accepted by:

Date: 05 april 2023

On behalf of Recipient:

DocuSigned by:

Karen Binger Holm

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Name: Karen Binger Holm

Title: Sekretariatsleder

Date: 05 april 2023

On behalf of Novo Nordisk:

DocuSigned by:

Christian Klyver Tikkanen

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Name: Christian Klyver Tikkanen

Title: Sr.Market Access Manager & RareD lead

Date: 05 April 2023

On behalf of Novo Nordisk:

DocuSigned by:

M. Peter Hochmuth

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Name: Markus Peter Hochmuth

Title: Sr. Director, head of MAPA, Rare D. & In

Attachment A: Recipient's Request for Support

1. Copy of the Recipient's sponsorship request

København d. 21. marts 2023

Ansøgning om støtte til Danmarks Bløderforenings årsmøde d. 15-16. april 2023

Med denne ansøgning søger Danmarks Bløderforening om støtte til afholdelse af foreningens årsmøde d. 15-16. april 2023 på Kobæk Strand, Kobækvej 85, 4230 Skælskør.

Det samlede budget for arrangementet er 185.690, hvor af foreningen søger om 30.948 kr. i støtte fra Novo Nordisk. Der søges om støtte fra flere firmaer, og et hvert bidrag modtages med tak.

Årsmødet er for alle foreningens medlemmer og sætter fokus på emner og problemstillinger, som går på tværs af medlemsgrupper og generationer. I år vil overlæge Eva Funding, Afdeling for Blodsygdomme, Rigshospitalet, præsenterer resultaterne af den nye livskvalitetsundersøgelse for danske bløderpatienter, som netop er publiceret i Haemophilia. Præsentationen efterfølges af en generationsdebat for at høre forskellige generationers syn på livskvalitetsundersøgelsens resultater.

Hæmofilisygeplejerske Cecilie Maria Lüthje Clausen, Afdeling for Blodsygdomme, Rigshospitalet er også inviteret og vil præsenterer sin undersøgelse om danske bløderpatienters forståelse af egen sygdom og adhærens. Efter præsentationen er der tid til at deltagerne diskuterer i mindre grupper.

Årsmødet vil også se ind i fremtiden med ny medicin på bløderområdet, og til at gøre os klogere på den proces har vi inviteret Jakob Bjerg Larsen, politisk chef for kliniske forsøg og lægemiddelproduktion i Lif.

På årsmødet har vi også fået mulighed for at vise dokumentarfilmen The Bumblebee, som handler om en af verdens bedste cykelryttere Alex Dowsett, som har hæmofili i svær grad. Filmen er produceret af Jesper Grand, som også selv er bløder. Efter filmen fortæller Jesper om dens tilblivelse.

I 2023 forventes 80 voksne og 20 børn at deltage. Program er vedlagt ansøgningen.

Budget – Årsmøde 2023

Møde, ophold og forplejning, 80 voksne/20 børn, Kobæk Strand	kr. 134.840
Oplægsholdere, 4. stk. honorar/transport	kr. 20.000
Lokaler (børnepasning)	Kr. 4.000
Aktiviteter for børn	kr. 2.500
Børnepassere, 4 stk. honorar og transport	kr. 10.000
Porto	kr. 7.752
Kopi (invitationer, program)	Kr. 6.598
Udgift i alt	kr. 185.690

Et hvert bidrag modtages med tak. Logo og firmanavn vil fremgå af endeligt program og støtten vil fremgå i forbindelse med omtale i Blødernyt, på hjemmeside og sociale medier.

Hvis der er spørgsmål til ansøgningen, står jeg naturligvis til rådighed og kan kontaktes på mail kbh@bloderforeningen.dk eller +45 60246277.

Venlig hilsen

Karen Binger Holm
Sekretariatsleder

2. Activity timelines

LØRDAG D. 15. APRIL

- **11.30-12.00:** Check-in og velkommen til nye ansigter
- **12.00-13.00:** Frokost
- **13.00-13.20:** Velkomst og 'housekeeping' v. formand Jacob Bech Andersen og sekretariatsleder Karen Binger Holm
- **13.20-13.40:** **Sådan har vi det!** Overlæge Eva Funding, Afdeling for Blodsygdomme, Rigshospitalet, præsenterer de unikke resultater af den nye livskvalitetsundersøgelse for danske bløderpatienter.
- **13.40-14.00:** **Debat:** Mød patienter fra forskellige generationer i denne generationsdebat og hør deres syn på livskvalitetsundersøgelsens resultater. Debatten er åben og modereres af Jacob Bech Andersen.
- **14.00-14.10:** Pause
- **14.10-14.25:** **Kend din sygdom:** Efterlever vi det som lægen fortæller os, og hvordan forstår vi os på vores egen sygdom? Hæmofilisygeplejerske Cecilie Maria Lühje Clausen, Afdeling for Blodsygdomme, Rigshospitalet præsenterer sin undersøgelse om danske bløderpatienters forståelse af egen sygdom og adhærens.
- **14.25-15.00:** **Vi vender blikket indad:** Vi skal debattere i mindre grupper om, hvad vi som patienter – i samspil med lægen – kan gøre bedre, for at have den bedste viden om vores blødersygdom, krop, behandling og muligheder.
- **15.00-15.45:** Kaffepause
- **15.45-17.00:** **Fremtid, forventninger og forsøgskaniner:** Introduktion til ny medicin på bløderområdet. Hvad er vejen frem til patienterne? Hvad skal man være OBS på som patient? Og hvad bringer fremtiden? V. bestyrelsesmedlem Christian Krog Madsen



- **17.00-18.00:** Pause
- **18.00-19.30:** To-retters middag
- **19.30-21.00:** Film og hygge: Tank op med en kop kaffe, øl, eller sodavand og læn dig tilbage i Bløderforeningens biograf. Vi viser den rørende dokumentarfilm 'The Bumblebee', som handler om en af verdens bedste cykelryttere Alex Dowsett, som har hæmofili i svær grad. Filmen er produceret af Jesper Grand, som også selv er bløder. Efter visningen fortæller Jesper om filmens tilblivelse

SØNDAG D. 16. APRIL

- **8.30-9.30:** Stikkerummet er åbent eller gåtur ved vandet, for dem der kan og har lyst
- **9.30-10.30:** **Foreningsbasar:** Bestyrelsen og sekretariatet i Bløderforeningen inviterer dig til en tour de force i vores forskellige projekter, initiativer, events og netværk. Besøg vores forskellige 'boder' og bliv klogere på, hvad der rører sig i vores forening.
- **10.30-11.00:** Pause og check-ud
- **11.00-13.00:** Generalforsamling
- **13.00:** Frokost to go og tak for denne gang



